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MEDIA RELEASE

Impact Seed announces Impact 2 Innovate – A multi-year \$1.3M Program for Social Enterprise and Impact Investment Growth in Western Australia.

Impact Seed is excited to announce a landmark multi-year program to provide capacity building support and investment readiness support to social enterprises and investors.

The program, funded by the Paul Ramsay Foundation, with generous support provided by expert mentors and partners including Minter Ellison, will focus on development of social enterprise and impact investment sectors in Western Australia.

“Impact Seed is in the business of systems-change finance and entrepreneurship through impact investment and social enterprise, with a place-based deep-impact focus on social, cultural and environmental outcomes in WA. We’re thrilled to have Paul Ramsay Foundation backing this journey. The Foundation is the first funder to have made a substantial multi-year commitment to the sector in WA, one which will create significant and unprecedented catalytic impact on market development.”
(Sven Stenvers, Founder & Director, Impact Seed)

Impact 2 Innovate will deliver a comprehensive range of capacity building support aimed at growing impact investment through social enterprise in WA, including working to address the most significant gap in the market – that of catalytic funding to address the “missing middle” of impact investment.

Program services will include:

- **Capacity Building for Social Enterprise** including: mentoring from national domain experts across sectors, advisory, coaching on our toolkit, as well as workshops and programs for impact ventures
- **Impact Strategy, Measurement and Management:** co-design support for tools including program logic, theory of change and impact management strategies to deepen impact and support stakeholder communication of impact value propositions
- **Investment-readiness:** support including residency program and practical business and investment support for select candidates
- **Catalytic Stakeholder Education & Engagement:** Targeting innovation ecosystem, corporate and government social investment enablers, NFP investors, foundations and PAFs

Further details on Impact 2 Innovate at www.impactseed.org/impactinnovation

Impact Seed, founded in 2015 and a certified B-Corp, is WA’s leading advisory for social enterprise and impact investment. It works with entrepreneurs, not-for-profits, government, corporates and innovators towards growth of social ventures, delivering impact strategies and measurement, and a developer of Australia’s first place-based impact investment fund.

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